



# AROMAX-BN

## Edible Banana Flavor for Cattle Feed

Animals rely on their sense of smell and taste to evaluate desirable feed. When feedstuffs have an unpleasant smell and taste, they can result in reduced feed intake and a poor return on investment for producers. The use of feed flavors has thus been prompted as a means of improving the smell and taste of animal feeds and hence improves feed intake and animal performance.



Also, the feed that is made more palatable through the addition of flavours is easier digested than a less palatable feed, and will thus have greater feed efficiency. Ruminants are very sensitive to food palatability, which is one of the main reasons why palatant additives, like flavors, had become very important in ruminant nutrition.

It is well known that dairy cows are very sensitive to changes in diet taste or flavor. Off-odors or bitter tastes could lead to low feed intakes, which will affect milk yield and impact farm performance. The use of feed flavours is therefore a good way to increase feed intake and in turn, animal performances.



**PALATABILITY**

**FEED INTAKE**

**MILK PRODUCTION**

*AROMAX BN is an ideal feed additive which stimulates feed intake by improving palatability and acceptability of feed.*

## Role of Aromax-BN in Ruminants

Its functional purpose is to provoke a sensory response that will stimulate the animal's appetite for feed. It will ensure a homogeneous perception and mask possible changes of raw materials, unpalatable byproducts and bitter tastes of vitamins or minerals. Mask the effects of alcohols formed during fermentation on palatability. An early introduction to starter feed is a key to achieve optimal rumen development and reduce weaning duration and costs.

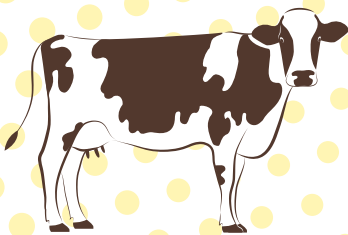
## Features & Benefits

- Helps to improve palatability of feed
- Helps to mask the smell & taste of unpalatable byproducts
- Improves appetite & feed intake
- Aids in improving average daily weight gain in pre-weaning calves
- Prevents 'starve-outs' until they gradually increase the feed consumption
- Enhance the milk production

## Recommended usage:

200 - 400 g per ton of feed or as directed by Nutritionist

## Presentation: 1 kg



## Indications

- To improve feed palatability
- To improve feed intake
- Enhance milk production



Free From Hormones & Antibiotics

Animal Feed Supplement

Not For Medicinal use

Not For Human Use

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DISPOSAL OF BAD AND OUTER PACKAGE: Do not contaminate water, food or feed by storage and disposal. Completely empty container into application equipment. Triple rinse pail and offer for recycling or reconditioning. Containers can also be disposed of in a sanitary landfill or by incineration, or in accordance with guidance from your local waste regulation authority, such as by burning (if burned, stay out of smoke). When applying this product to water bodies, avoid solid particles from falling on nearby ground where birds and feed may be present.